**SCHEDULE:**

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| **UK Time** | **BJ Time** | **Topics** | **Speakers** |
| **DAY1 SUN**  **31st JAN.2021** | **DAY1 SUN**  **31st JAN.2021** |  |  |
| 07:30 -- 07:45 | 15:30 -- 15:45 | Opening Ceremony | Dr. Neil MacLean |
| 07:45 -- 08:00 | 15:45 -- 16:00 | Group Project Briefing and Planning | Dr. Hong Lu, OBE / Dr. Michael Long |
| 08:00 -- 09:00 | 16:00 -- 17:00 | Lecture: Opportunities and Challenges in the UK: Case Study in Business Management | David Stringer-Lamarre (IOD Chairman London) |
| 09:00 -- 10:00 | 17:00 -- 18:00 | Tutorial (Q & A) | Dr. Hong Lu, OBE / Dr. Michael Long |
| 10:00 -- 10:45 | 18:00 -- 18:45 | Strategic Planning Implication to Plan & Report Writing 1 | Mr. Oliver Shiell |
| **DAY2 MON**  **1st FEB.2021** | **DAY2 MON**  **1st FEB.2021** |  |  |
| 07:30 -- 08:30 | 15:30 -- 16:30 | Lecture: Global Economics and Implication | Prof. Kent Deng LSE |
| 08:30 -- 09:00 | 16:30 -- 17:00 | Group discussion: Your Opportunities and Challenges | Dr. Hong Lu OBE |
| 09:00 -- 10:00 | 17:00 -- 18:00 | Tutorial (Q & A) | Dr. Hong Lu, OBE / Dr. Michael Long |
| 10:00 -- 10:45 | 18:00 -- 18:45 | Leadership Implication to Report Writing 2 | Mr. Oliver Shield |
| **DAY3 TUE**  **2nd FEB.2021** | **DAY3 TUE**  **2nd FEB.2021** |  |  |
| 07:30 -- 08:30 | 15:30 -- 16:30 | Lecture: Economic History and the Economic Development in the UK/Europe | Prof. Kent Deng LSE |
| 08:30 -- 09:00 | 16:30 -- 17:00 | Group discussion: Implications | Dr. Hong Lu, OBE |
| 09:00 -- 10:00 | 17:00 -- 18:00 | Tutorial (Q & A) | Dr. Hong Lu, OBE / Dr. Michael Long |
| 10:00 -- 10:45 | 18:00 -- 18:45 | Time Management -- How to meet the deadlines Implication Report Writing 3 | Mr. Oliver Shield |
| **DAY4 WED**  **3rd FEB.2021** | **DAY4 WED**  **3rd FEB.2021** |  |  |
| 07:30 -- 08:30 | 15:30 -- 16:30 | Lecture: Keep It Short and Simple (KISS Principles) | Mr. Martin Barrow CBE (Director Jardine Matheson) |
| 08:30 -- 09:00 | 16:30 -- 17:00 | Group discussion: Implications to Your Projects | Dr. Hong Lu, OBE |
| 09:00 -- 10:00 | 17:00 -- 18:00 | Tutorial (Q & A) | Dr. Hong Lu, OBE / Dr. Michael Long |
| 10:00 -- 10:45 | 18:00 -- 18:45 | Risk Management & Report Writing 4 | Dr. Hong Lu, OBE & Mr. Oliver Shield |
| **DAY5 THU**  **4th FEB.2021** | **DAY5 THU**  **4th FEB.2021** |  |  |
| 07:30 -- 08:30 | 15:30 -- 16:30 | Effective Communication on a Multi-Cultural Platform & Negotiation Skills | Dr. Neil McLean (Director of LSE APD & Language Centre) |
| 08:30 -- 09:00 | 16:30 -- 17:00 | Group discussion: Implications to Your Projects | Dr. Hong Lu, OBE / Dr. Michael Long |
| 09:00 -- 10:00 | 17:00 -- 18:00 | Tutorial (Q & A) | Dr. Hong Lu, OBE / Dr. Michael Long |
| 10:00 -- 10:45 | 18:00 -- 18:45 | Presentation Skills & Oral Presentation | Mr. Oliver Shield & Dr. Hong Lu, OBE |
| **DAY6 FRI**  **5th FEB.2021** | **DAY6 FRI**  **5th FEB.2021** |  |  |
| 07:30 -- 08:30 | 15:30 -- 16:30 | Lecture: The Comparative Business Etiquette | Dr. Neil McLean (Director of LSE APD& Language Centre) |
| 08:30 -- 09:00 | 16:30 -- 17:00 | Group discussion: Implications to Your Projects | Dr. Hong Lu, OBE / Dr. Michael Long |
| 09:00 -- 10:00 | 17:00 -- 18:00 | Tutorial (Q & A) | Dr. Hong Lu, OBE / Dr. Michael Long |
| 10:00 -- 10:45 | 18:00 -- 18:45 | Business Manner & Presentation Style | Mr. Oliver Shield & Dr. Hong Lu, OBE |
| **DAY7 SAT**  **6th FEB.2021** | **DAY7 SAT**  **6th FEB.2021** |  |  |
| 07:30 -- 08:30 | 15:30 -- 16:30 | Lecture: China & the World -- Expectation & Advice | Mr. Jon Geldart (General director of IODs & Former Director of Grant Thornton, China) |
| 08:30 -- 09:00 | 16:30 -- 17:00 | Group discussion: Implications to Personal Development | Dr. Hong Lu, OBE / Dr. Michael Long |
| 09:00 -- 10:00 | 17:00 -- 18:00 | Tutorial (Q & A) | Dr. Hong Lu, OBE / Dr. Michael Long |
| 10:00 -- 10:45 | 18:00 -- 18:45 | Project Works: Cash Flow & Final Account | Mr. Jon Geldart & Dr. Hong Lu, OBE |
| **DAY8 SUN**  **7th FEB.2021** | **DAY8 SUN**  **7th FEB.2021** |  |  |
| 07:30 -- 08:30 | 15:30 -- 16:30 | Lecture: A Taste of LSE Accounting Program | Dr. Henry Eyring (associate professor LSE Accounting) |
| 08:30 -- 09:00 | 16:30 -- 17:00 | Group discussion: Implications to Manage Your Budget | Dr. Hong Lu, OBE / Dr. Michael Long |
| 09:00 -- 10:00 | 17:00 -- 18:00 | Tutorial (Q & A) | Dr. Hong Lu, OBE / Dr. Michael Long |
| 10:00 -- 10:45 | 18:00 -- 18:45 | Project Works -- Manage Your Project Budget | Mr. Jon Geldart &Dr. Hong Lu, OBE |
| **DAY9 MON**  **8th FEB.2021** | **DAY9 MON**  **8th FEB.2021** |  |  |
| 07:30 -- 08:30 | 15:30 -- 16:30 | Lecture: A Taste of Marketing Program | Mrs. Jennifer Bentley (CFO Director of Enton Group) |
| 08:30 -- 09:00 | 16:30 -- 17:00 | Group discussion: Implications to Your Project | Dr. Hong Lu, OBE / Dr. Michael Long |
| 09:00 -- 10:00 | 17:00 -- 18:00 | Tutorial (Q & A) | Dr. Hong Lu, OBE / Dr. Michael Long |
| 10:00 -- 10:45 | 18:00 -- 18:45 | Project Works: Marketing Materials & Social Media Platform | Mrs. Jennifer Bentley |
| **DAY10 TUE**  **9th FEB.2021** | **DAY10 TUE**  **9th FEB.2021** |  |  |
| 07:30 -- 08:30 | 15:30 -- 16:30 | Lecture: Case Study of Cultural Conflict Under Belt & Road Initiative | Dr. Simon Haworth (CEO Dynastybio company) |
| 08:30 -- 09:00 | 16:30 -- 17:00 | The Comparison of Education System & Enlightenment of Career Development | Dr. Hong Lu, OBE |
| 09:00 -- 10:00 | 17:00 -- 18:00 | Tutorial (Q & A) | Dr. Hong Lu, OBE / Dr. Michael Long |
| 10:00 -- 10:45 | 18:00 -- 18:45 | Prepare for the Final Report/Presentation | Mr. Oliver Shield |
| **DAY11 WED**  **10th FEB.2021** | **DAY11 WED**  **10th FEB.2021** |  |  |
| 07:30 -- 08:30 | 15:30 -- 16:30 | How to Apply for LSE | Loris Lysiotis (LSE Recruitment officer) |
| 08:30 -- 10:00 | 16:30 -- 18:00 | Presentation and Graduation Award Ceremony of Career Development | Dr. Hong Lu, OBE / Dr. Michael Long/Mr. Oliver Shield |

Note: The above is the reference itinerary, which may be adjusted according to the actual situation.